

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

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Report on “Augmented Reality”

Organised by Dept of ECE, 18 July 2020

Submitted by: Dr. Ranjan Kumar Mahapatra, Associate Professor, Dept. of ECE

ECE Department conducted a webinar on “Augmented Reality” on 18-07-2020.

The resource person was: **Mr. Soumyakanta Mohanty, Managing Director “ThoughtSpheres Technologies Pvt. Ltd.”**

Mr. Soumyakanta Mohanty (Managing Director) is a forward thinker, optimistic, resilient tech entrepreneur with over 15 years of experience with rich corporate exposure in Global IT , Finance & Consulting Leaders like Capgemini, CGI (formerly Logica), & Travelex. The founding leader of ThoughtSpheres Technologies Pvt. Ltd., a leading edge IT and consulting firm, as its Managing Director, he is responsible for the Organization's business strategy and its compounding growth.

His special interest in AR, VR, AI & ML.

The main focus of the program was to motivate and create awareness among the students on basic challenges in Augmented Reality. This webinar is aimed to enlighten the participants with the recent and emerging technologies in the domain of Augmented Reality. Recent in AR will be discussed to encourage the students towards application in Class room education, Medical training, Public Safety, Tourism Industry, Entertainment properties, repair and maintenance, field service, retail Main agenda of the event can sorted as given below:

- To acquire the knowledge on emerging digital technology i.e. Augmented Reality (AR).
- Benefits of AR.
- How AR has changed the real world environment.